



easy case



EasyCase – medical tourism marketplace

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- **Work with the current partners.**
Manager handles twice as many requests for the same time.
- **New sales channel: access to the database of requests from the target countries.**
Acquaintance with new partners when answering a request, demonstration of the effective work of your international department.
- **Additional channel of promotion.**
A clinic posts information about itself and participates in online and offline events.
- **Full request management cycle from receiving to completing the treatment.**
- **Data protection and storage.**


Patients

Medical travel
agency



Physician



Insurance
company



Self-funded
corporation



Charity fund



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Clinic



Cooperation with partners

Reliable partners are necessary requirement of the steady business. Well organized work with your partners allows you to pay more attention to those who bring you more patients and thus you have more time to enlarge partners network.

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- Inviting / adding partners to the service.
- Work with both agencies and doctors directly.
- Upload and store Cooperation agreements at the service.
- Setting up the request visibility from partners, white and black lists.
- Statistics on requests and partners.
- Special benefits for working with current partners.



Access to the request database from potential partners

Access to the request database from professionals of medical tourism from different countries allows you to significantly increase the quantity of requests and patients. New markets and partners could be reached through the same interface.

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1. New channel of b2b sales.
2. Receiving requests from professional members of medical tourism market.
3. You can see requests according to the country and specialization of the Clinic.
4. The clinic preliminary evaluates the quality of the request and makes the decision whether to accept it or not.
5. Detailed profile with contacts of a new agent.
6. Entering a contract directly with the agent.
7. Agencies rating — potential partners in the service.



Promotion of the clinic for potential b2b partners

“First impressions count”.

And it is important not only for your patients but also for your potential partners. Recipe for attracting new partners is a qualified and accessible presentation of the information, important for selling the clinic to the patient.



Promotion of the clinic for potential b2b partners

Detailed information about the clinic in the basic account.

- Information about the specialities, medical and non-medical services, cost of standard service packages for agencies.
- Information on the standard conditions of work with agencies. Contract sample.

Premium account: full information about the clinic and its services required by agencies to get started.

- Saving coordinator's time for answering standard questions.
- Information on the special offers.
- A form for collecting direct patient requests from the clinic's website.

Participation in online and offline events at a reduced price.

- Exhibitions, workshops.
- Webinars.
- Inviting buyers from a specific country to the info-trip.








Full request management cycle

A specialized system allows to reduce the time of request processing. Work in the system is based on real business-processes and logics of working with requests and allows you not only to improve effectiveness of personnel but also to easily train new managers.



Full request management cycle

1. Full request processing cycle up to patients admission
2. You can see changes to the current request status made by the agency-partner.
3. Documents, DICOM files, tasks, messages are kept in the same place inside of the request page and are easy to find.
4. Integrated DICOM-viewer, the doctor can look at the image using the link without leaving the browser.
5. Standard response samples for the requests.
6. Task assignment based on requests for coordinators and managers.
7. Integrated messenger for communication with agencies on each request.
8. Notification about new requests, added files and messages.

-  Inquiry received
-  Plan sent
-  Preparing trip
-  Patient denied
-  Treatment finished



Data protection and storage

The safety of personal and medical information on all levels is a requirement of the market and the law today. Compliance with the industry standards gives confidence to you, your partners and patients.

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1. A specialized cloud security solution.
2. HIPAA compliant storage.
3. Unlimited amount of data storage*
4. Automatic backup.
5. Safe data transmission.
6. User (administrator, coordinator, doctor) authorization, access levels.
7. Information access control division.

* DICOM files

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