



MEDTRAVELEXPO 2018 PRICE LIST

Medical Tourism Agencies Association

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PAVILION PLAN AND STAND FORM





STAND FACILITIES

Stand size configurations		6-11	12-17	18-24	25-32	32-45
Carpeting (grey, blue, red or green)		+	+	+	+	+
Stand wall height (2,5 m.)		+	+	+	+	+
Storage room with the door (1 sq.m.)	sq.m	-	1	1	1	1
Fascia stand panel with exhibition logo	unite	1+1 angle	1+1 angle	2	2	2
Lightning system: one spotlight per 3 sq.m. area	unite	3	5	6-8	8-10	11-15
Socket outlet	unite	1	1	1	2	2
Information desk (1,1 m. high)	unite	1	1	1	1	1
Showcase panel h-2,5 m. (1x0,5)	unite	-	-	1	2	2
Showcase panel h-1,1 m. (1x0,5)	unite	-	1	-	-	-
Desk 0,7 m., 0,7 x 0,7 m., 1,2 x 0,7 m.	unite	1	1	2	2	2
Chair	unite	3	4	6	6	8
Waste basket	unite	1	1	1	2	2
Clothes rack	unite	1	1	1	2	2
Stand elements laminating with Oracal film		-	-	+	+	+

* Minimal size of stand for ordering is 6 sq. m.

** The stand can be branded or additionally equipped upon exhibitors request.



CALCULATION OF THE COST FOR A 6 SQ.M. STAND

STANDARD STAND COST

Shell-scheme stand, indoors, Sq.m. – 354 Euro*

Raw space, indoors, Sq.m. – 306 Euro*

Registration Fee – 258 Euro*

Insurance, Sq.m. – 1,5 Euro*

* VAT not applicable

STANDARD STAND COST FOR TWO EXHIBITORS

Shell-scheme stand, indoors, Sq.m. – 354 Euro*

Raw space, indoors, Sq.m. – 306 Euro*

Registration Fee x2 – 516 Euro*

Insurance, Sq.m. – 1,5 Euro*

* VAT not applicable

CALCULATION OF THE COST FOR A 6 SQ.M. STAND

	Amount	Cost €	Total €
Shell-scheme stand, indoors	6	354	2 124
Registration fee	1	258	258
Insurance	6	1,5	9
Total			2 391

	Amount	Cost €	Total €
Shell-scheme stand, indoors	6	354	2 124
Registration Fee	1	258	516
Insurance	6	1,5	9
Total			2 649,24

PROMO OFFER (AVAILABLE UNTIL 30 JUNE, 2018)

Free place choice

- Free place choice
- Option to choose time for presentation
- 10% discount for clinics for an extended account in the **EasyCase** service
- Opportunity to participate as a speaker at the MedTravelExpo Forum
- Access to a closed series of webinars “Strategies of entering the Russian and CIS markets for clinics”



ADVANTAGEOUS PACKAGE: PARTICIPATION TERMS FOR REGIONAL ASSOCIATIONS OF MARKET PLAYERS

REGIONAL ZONING

The most effective form of certain cities / regions / countries medical opportunities promotion is regional zoning at the exhibition.

REGIONAL ZONING ADVANTAGES:

+40% to the brand awareness of the territory

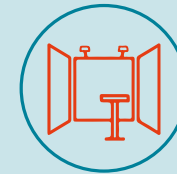
+20% to the number of concluded contracts

5% discount on exhibition space



Personal manager

REQUIREMENTS FOR REGIONAL ZONING BLOCK BOOKING:



Block square at least 60 sq.m.
(or ten 3x2 stands)



Signed participation contract
until 31 August, 2018

ADVANTAGEOUS PACKAGE INCLUDES:

- +** 5% discount with reservation stand 6 sq. m.
- +** Individual design
- +** Slot for speaking in presentations of exhibitors
- +** Marketing support for **Associated Members** – newsletters about the MedTravelExpo participants to the IMTAA database
- +** Privileged registration conditions for clinics at the **EasyCase** service



ADDITIONAL OPTIONS



Advertising at the exhibition
(outdoor advertising, video
advertising on plasma panels)



Engineering services



Presentation equipment
rent



Stand cleaning



Water cooler rent



Standard and exclusive
exhibition stand design
and decoration



Printing services



Stand security service



Arrangement of
equipment import



Telecommunication services



Delivery service



Lunch at the stand
service



Accommodation
for participants



Equipment rent



Freight forwarding
and customs operations
with exhibition and contract
cargo services



Coffee machine rent



Invitations for visa for
participants and visitors (please,
contact organizers in advance)